B.B.A. with General Business Major

Year 1

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
Academic Success	1	ECO 2305 Principals of Economics I (1st Social Literacy)	3
BUA 2310 Advanced Business Application	3	ENG 1302 Composition II	3
ENG 1301 Composition I	3	SPC 1301 Fundamentals of Speech (Cultural Literacy)	3
EXS 1220 Basic Concepts of Wellness	2	Cultural Literacy Religion	3
Lab Science	4	Cultural Literacy (ART/FAR/MUS/THA)	3
MAT 1302 College Algebra & 1302L	3		
Total Credit Hours: 16		Total Credit Hours: 15	

Year 2

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
BUA 2321 Business Statistics	3	ACC 3305 Accounting Essentials	3
ENG 23XX (English Literature Option)	3	BUA 3305 Analysis & Design	3
HIS 2324 Fundamentals of Modern American History	3	ECO 2306 Principles of Economics II	3
2 nd Social Literacy	3	MGT 3319 Management Theory & Practice	3
Open Elective	3	Open Elective	3
Total Credit Hours: 15		Total Credit Hours: 15	

Year 3

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
BUA 3345 International Business	3	BUA 3311 Business Law	3
FIN 3313 Corporate Finance	3	FIN 4305 or FIN 3325	3
MKT 3321 Principles of Marketing	3	MKT 3331 or MKT 3349	3
Open Elective	3	Advanced Elective	3
Open Elective	3	Open Elective	3
Total Credit Hours: 15		Total Credit Hours: 15	

Year 4

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
MGT 3323 Production & Operations Management	3	MGT 4337 Business Policy & Decision Making	3
MGT 3332 Organizational Behavior	3	MGT 4308 Management Leadership	3
Advanced Elective	3	Advanced Elective	3
Advanced Elective	3	Advanced Elective	3
Open Elective	3	Open Elective	3
Total Credit Hours: 15		Total Credit Hours: 15	